

Advanced rodent elimination for your premises

Hi, (first name),

Introducing **Eradico**: the 3-in-1
solution for rodent control



Rodents carry diseases, damage stock, equipment and the fabric of buildings, breed quickly and negatively impact business revenues and reputations.

During 2020, Rentokil saw a **19.8% global, year-on-year, increase in rodent infestations**, so how can you protect your premises effectively?



Eradico is a high-performance solution for rodent control for businesses with a zero tolerance for pests. It's a highly versatile device with dual baiting stations, snap traps and digitally connected traps that encourage rodents to enter.

The bait box can be PestConnect-enabled to form part of Rentokil's digital pest management, which allows facilities to be protected 24/7 – and not just when a technician visits. As soon as the connected unit is triggered, the device sends an alert for a Rentokil technician to visit. This is particularly useful for areas of buildings that are difficult to monitor for pest activity.



The key benefits for customers

• Encourages rodent entry

In tests, Eradico showed an 89% improvement in the feeding activity of rodents, with six times more rats entering the device and staying nearly four times longer. This allows for infestations to be dealt with quickly and efficiently.



• Durable

The unit is highly durable, able to withstand temperature extremes of -20°C to 60°C, tolerate 15kg pull strength and up to 30kg in weight, and will last a minimum of five years – reassuring customers of its quality and longevity.

• Easy installation and servicing

Eradico can be installed quickly and serviced easily, making pest management of customer sites more efficient and effective.



• Sustainable

The device is one of the most sustainable pest control solutions on the market – made from 100% recycled content and is fully recyclable – so businesses can meet their sustainability goals and tackle rodents with minimal environmental impact.

• Tamper-resistant

The unit is safe and secure as its lock mechanism is tamper-resistant, which means it's protected from vandals and is child-safe.



• Protects non-target animals

The device also minimises the risk of non-target animals coming into contact with the rodenticide, while attracting rodents inside.

To find out more, visit us at [\[markets to add link\]](#) or contact us [\[markets to add their contact details here\]](#).

Best regards,

Rentokil
The Experts in Pest Control